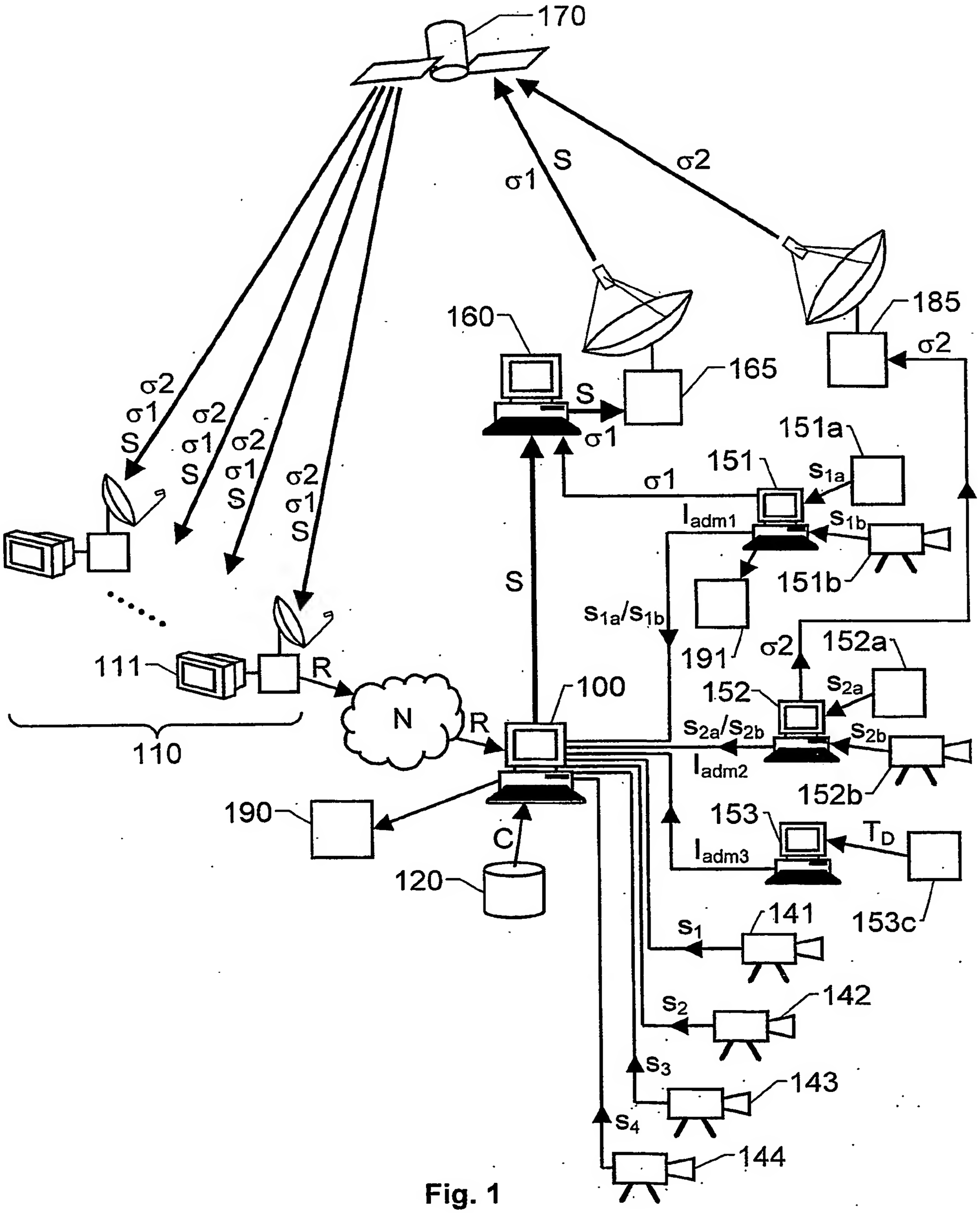
170
σ1
S
σ2
160
165
185
151a
151
s_{1a}
I_{adm1}
s_{1b}
151b
191
s_{1a}/s_{1b}
152a
152
s_{2a}
s_{2a}/s_{2b}
s_{2b}
I_{adm2}
152b
153
T_D
I_{adm3}
153c
111
R
N
100
110
190
C
120
141
s_1
142
s_2
s_3
143
s_4
144

Fig. 1

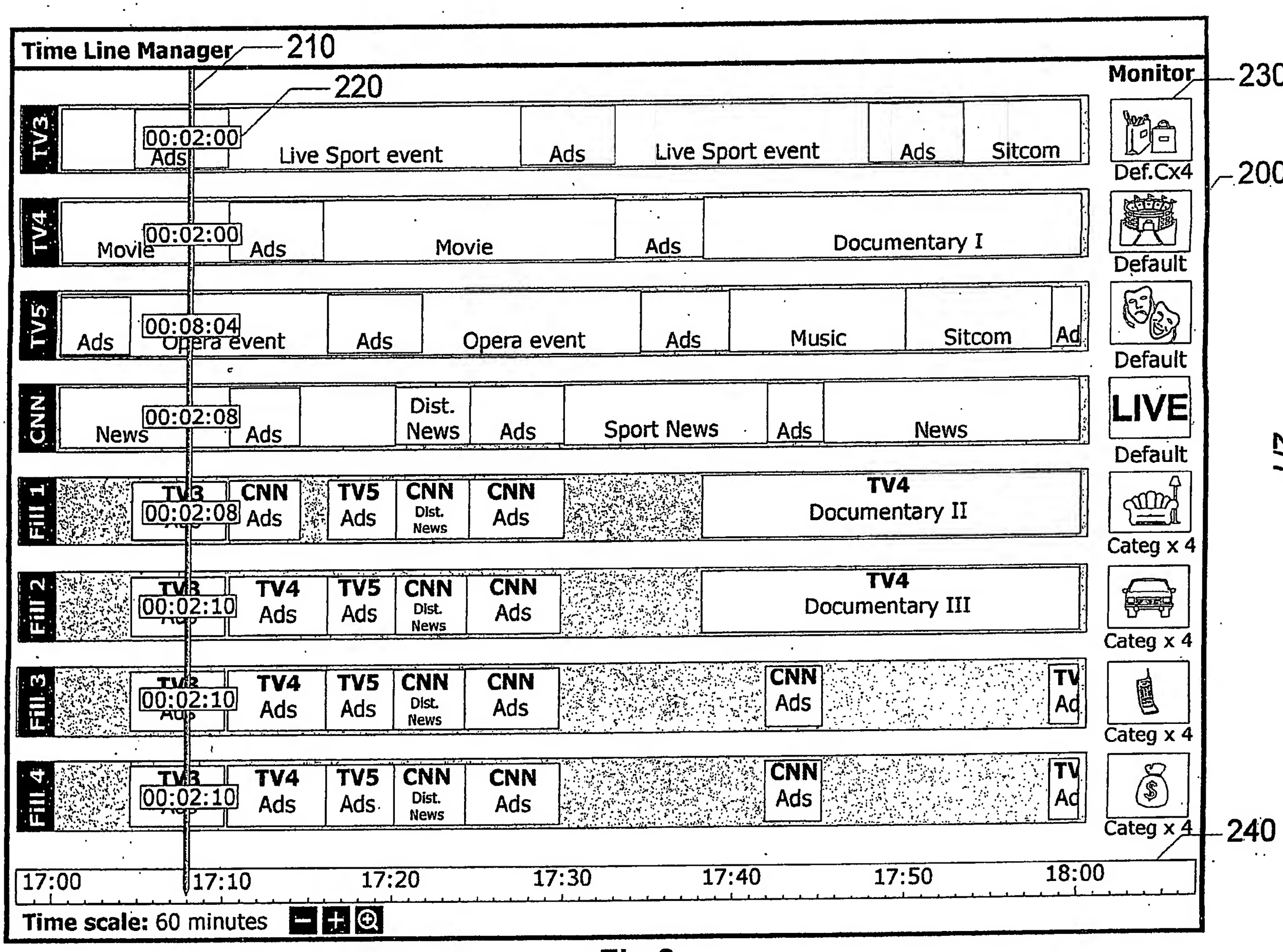

Fig 2

Best Available Copy

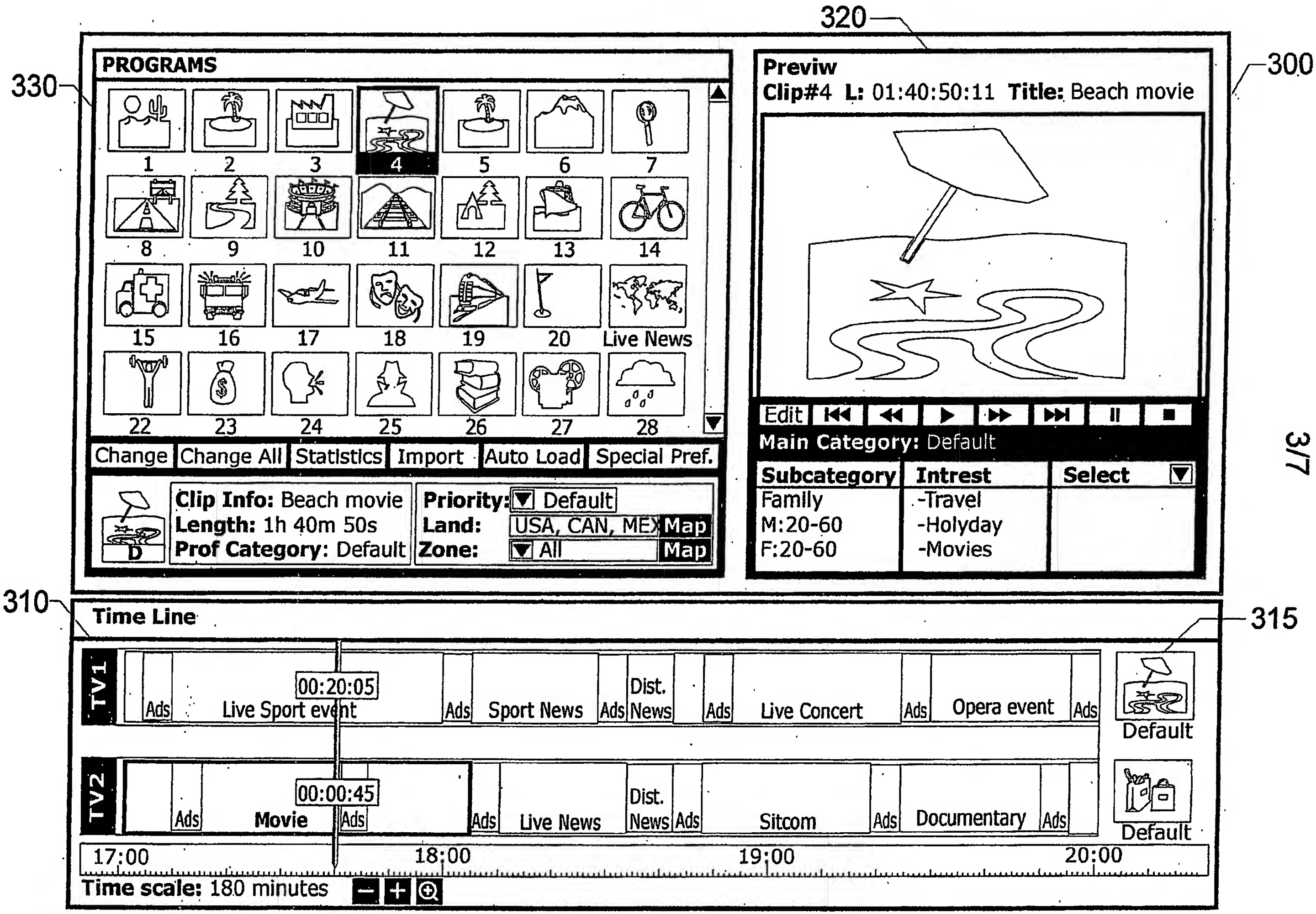
320
330
300
PROGRAMS
1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
Live News
22
23
24
25
26
27
28
Change
Change All
Statistics
Import
Auto Load
Special Pref.
Clip Info: Beach movie
Length: 1h 40m 50s
Prof Category: Default
D
Priority: Default
Land: USA, CAN, MEX Map
Zone: All Map
Previw
Clip#4 L: 01:40:50:11 Title: Beach movie
Edit
Main Category: Default
Subcategory
Intrest
Select
Family
M:20-60
F:20-60
-Travel
-Holyday
-Movies
310
Time Line
315
TV1
Ads
00:20:05
Live Sport event
Sport News
Dist. News
Live Concert
Opera event
Default
TV2
00:00:45
Movie
Live News
Sitcom
Documentary
17:00
18:00
19:00
20:00
Time scale: 180 minutes

Fig 3

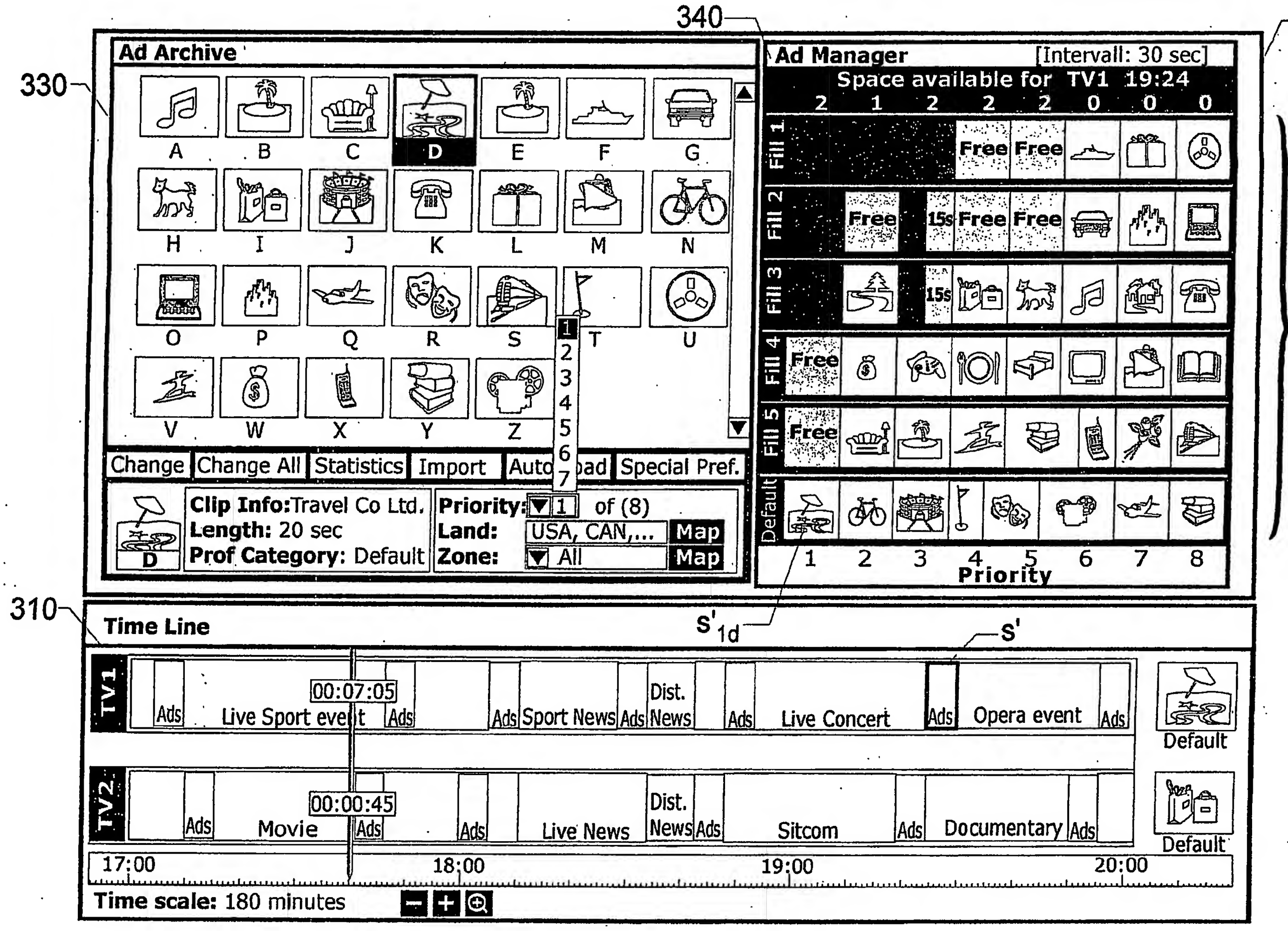
340
300
330
Ad Archive
A
B
C
D
E
F
G
H
I
J
K
L
M
N
O
P
Q
R
S
T
U
V
W
X
Y
Z
1
2
3
4
5
6
7
Change
Change All
Statistics
Import
Special Pref.
Clip Info: Travel Co Ltd.
Length: 20 sec
Prof Category: Default
Priority: 1 of (8)
Land: USA, CAN,...
Zone: All
Map
Map
Ad Manager
[Intervall: 30 sec]
Space available for TV1 19:24
2 1 2 2 2 0 0 0
Fill 1
Fill 2
Fill 3
Fill 4
Fill 5
Default
Free
15s
1 2 3 4 5 6 7 8
Priority
S'
310
Time Line
S'1d
S'
TV1
TV2
Ads
Live Sport event
Sport News
Dist. News
Live Concert
Opera event
Movie
Live News
Sitcom
Documentary
00:07:05
00:00:45
17:00
18:00
19:00
20:00
Time scale: 180 minutes
Default
Default

Fig 4

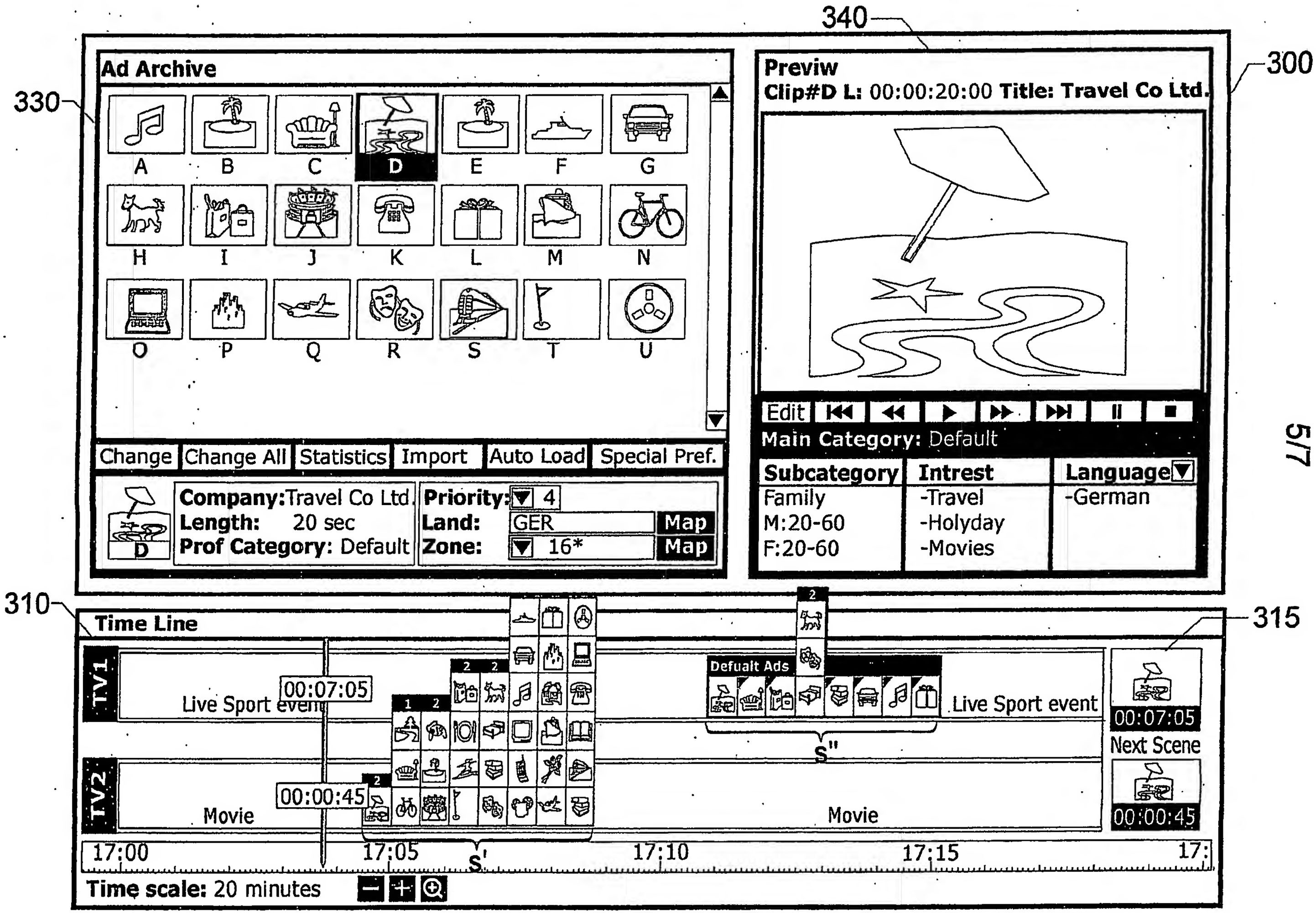
340
300
330
Ad Archive
A
B
C
D
E
F
G
H
I
J
K
L
M
N
O
P
Q
R
S
T
U
Change
Change All
Statistics
Import
Auto Load
Special Pref.
Company:Travel Co Ltd
Length: 20 sec
Prof Category: Default
Priority: 4
Land: GER
Zone: 16*
Map
Map
Previw
Clip#D L: 00:00:20:00 Title: Travel Co Ltd.
Edit
Main Category: Default
Subcategory
Intrest
Language
Family
M:20-60
F:20-60
-Travel
-Holyday
-Movies
-German
310
315
Time Line
TV1
TV2
00:07:05
00:00:45
Live Sport event
Movie
Defualt Ads
S'
S"
17:00
17:05
17:10
17:15
Time scale: 20 minutes
Next Scene

Fig 5

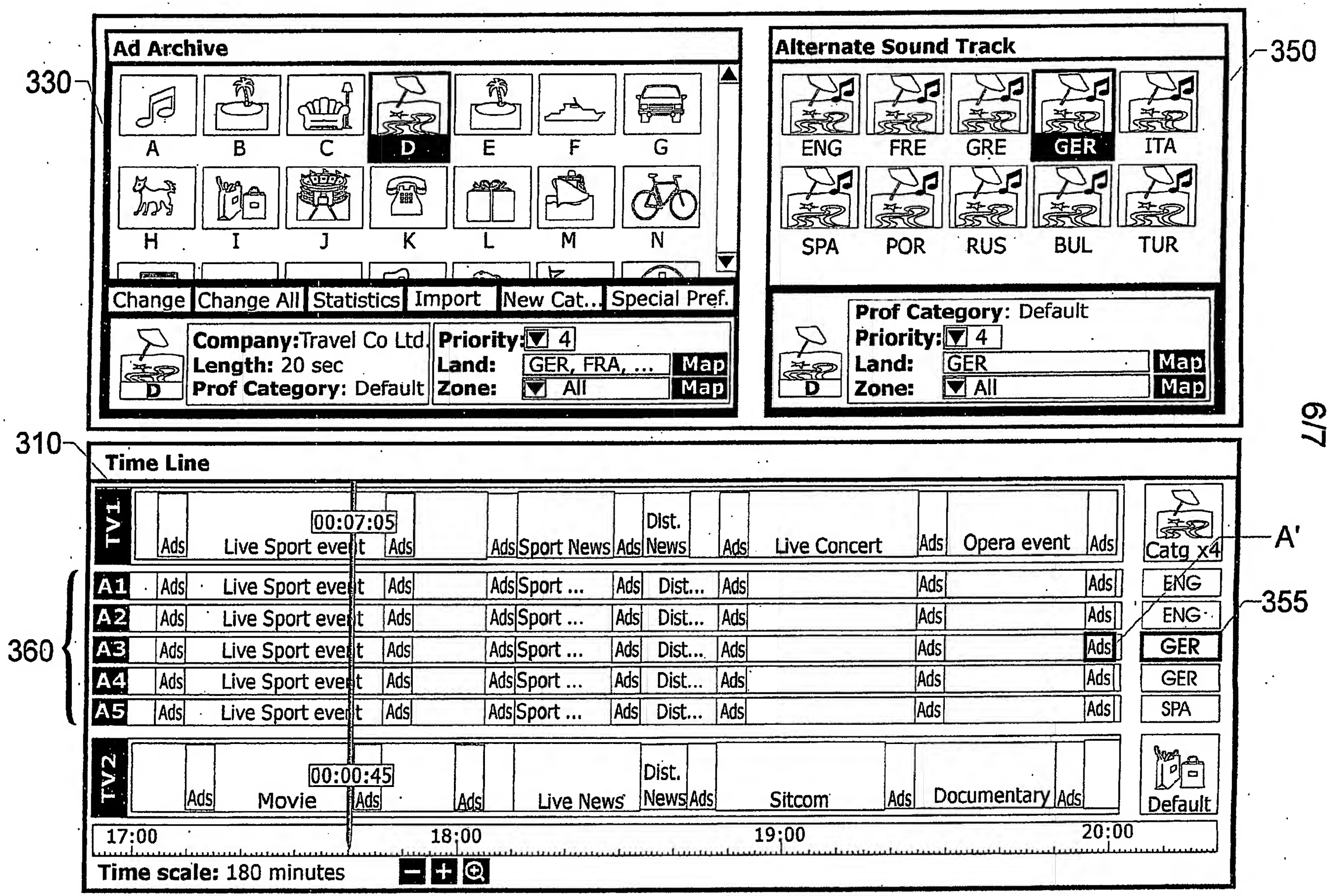
330
Ad Archive
A
B
C
D
E
F
G
H
I
J
K
L
M
N
Change
Change All
Statistics
Import
New Cat...
Special Pref.
D
Company:Travel Co Ltd.
Length: 20 sec
Prof Category: Default
Priority: 4
Land: GER, FRA, ...
Map
Zone: All
Map
350
Alternate Sound Track
ENG
FRE
GRE
GER
ITA
SPA
POR
RUS
BUL
TUR
D
Prof Category: Default
Priority: 4
Land: GER
Map
Zone: All
Map
310
Time Line
TV1
00:07:05
Ads
Live Sport event
Sport News
Dist. News
Live Concert
Opera event
Catg x4
A'
A1
A2
A3
A4
A5
Sport ...
Dist...
ENG
ENG
GER
GER
SPA
360
355
TV2
00:00:45
Movie
Live News
Sitcom
Documentary
Default
17:00
18:00
19:00
20:00
Time scale: 180 minutes

Fig 6

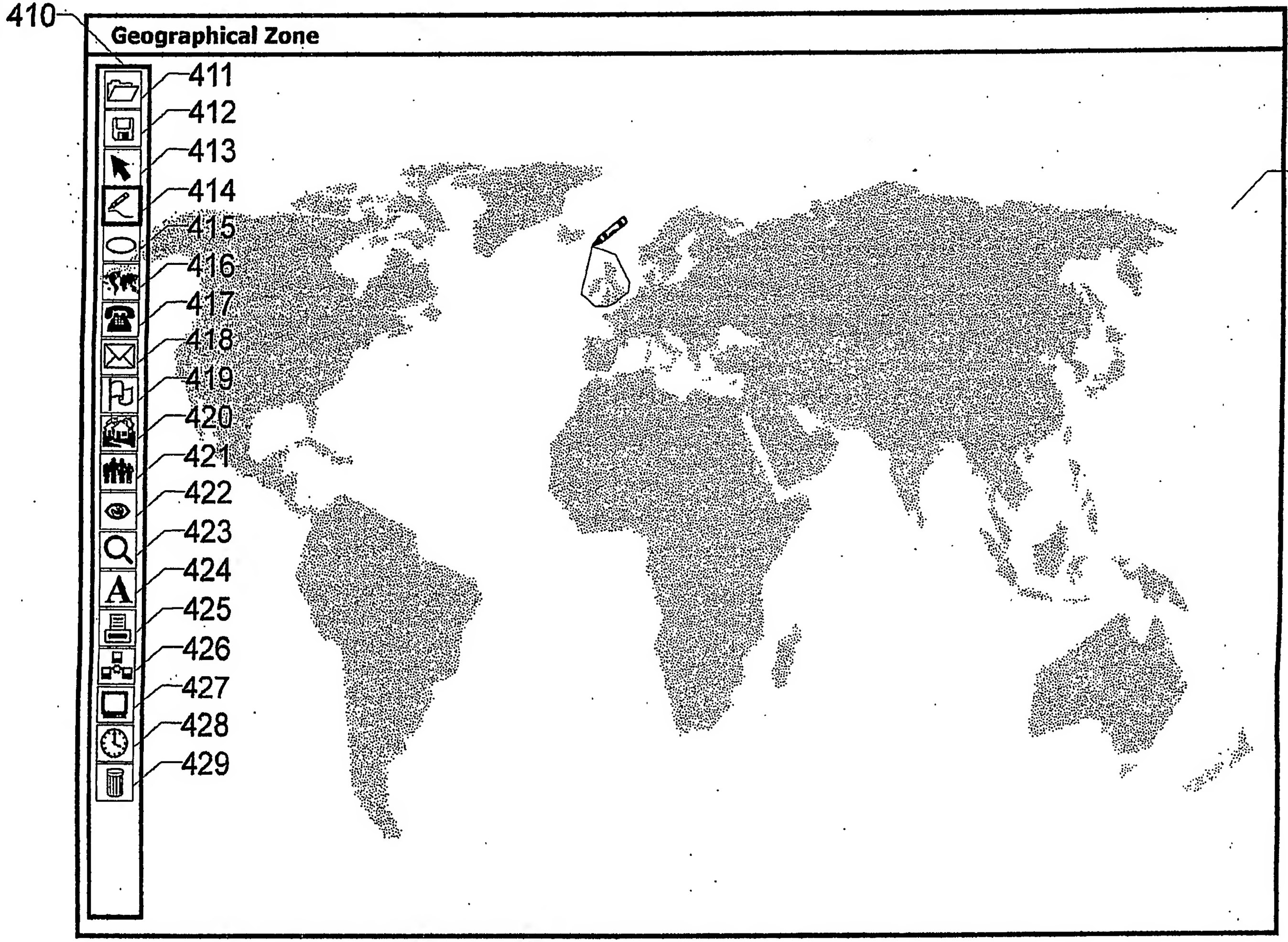

Fig 7

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